Pull Floor Lamp

"The Pull Floor Lamp brings a new perspective to the traditional floor light through its playful personality and warm, Scandinavian materials. With its partially hidden cord connecting the elements of the design and allowing for adjusting of its shade, the Pull Lamp can be tweaked to the mood and needs of any space, enhancing the expression of the design as well as the ambience of the room."

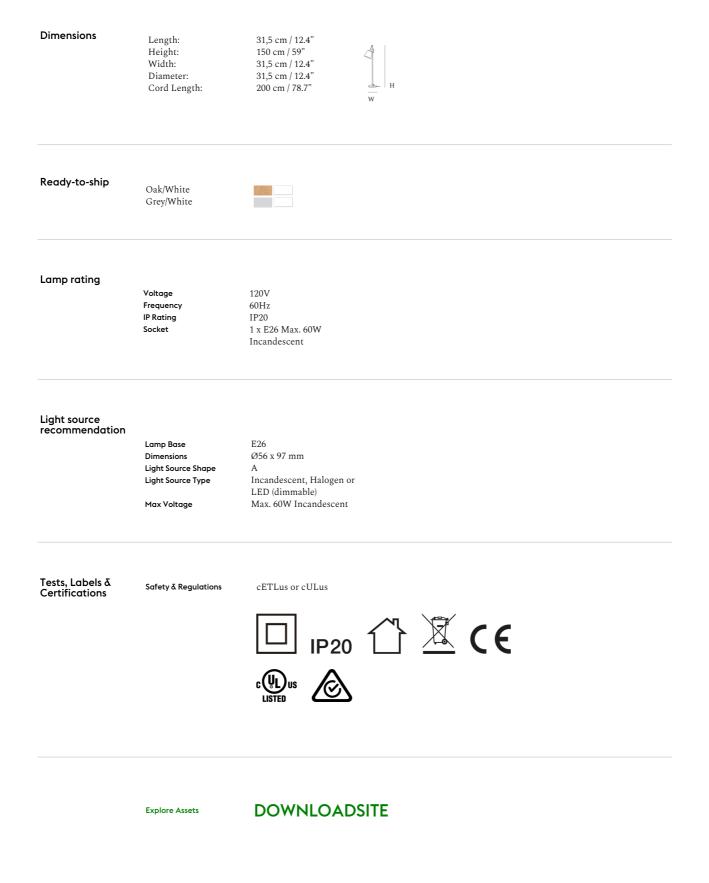
— Whatswhat



Designed by	Whatswhat / 2012
About the designer	Whatswhat is a Stockholm-based studio, founded by John Astbury, Bengt Brummer, and Karin Wallenbeck. Established in 2010, the trio have shown their work in New York, London, Tokyo, Paris, and Stockholm, receiving international recognition for their work along with winning the Muuto Talent Award in 2010, and an Elle Interior Award in 2012.
Environment	Indoor
Country of Production	Denmark
Preassembled	Yes.
Description	Taking cues from the materiality of Scandinavian design with a playful approach, the Pull Floor Lamp combines the warmth of oak with an adjustable shade, allowing for its direction of light to be altered according to your exact needs.
Material	The Pull Floor Lamp is made in oiled oak wood or in grey lacquered oak wood with steel insert, textile covered plastic shade and black textile cord. The wood parts are handmade by manual lathe and wood carving machines. The shade is handcrafted and handled carefully through every step.
Cleaning & Care	Wipe off dust with dry cloth. If necessary use moist cloth, then dry off. Always clean along the grains of the wood.
Light source included	No.
Dimmable function	Yes.

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