

Platform Tray

“With the Platform Tray, we wanted to create a design that had duality at its hearts, incorporating the ideas of Scandinavian design by involving functionality across different levels: It can sit on a table surface to hold your favorite objects, raising them up on a platform, or it can be picked up and used as a tray for moving elements from one room to the other. This collision of functions—a small table and a small tray—creates room for dynamic contexts as well as still life settings. It is also repeated in the tray’s materials: Molded plastic is shared with veneered wood, allowing for the Platform Tray to complement multiple atmospheres.”

— Sam Hecht & Kim Colin



Designed by

Sam Hecht & Kim Colin / 2017

About the designer

Sam Hecht and Kim Colin founded their studio Industrial Facility in 2002. Their designs reflect both a meticulous attention to detail and a thoughtful consideration of context, creating beauty out of utility in the products, furniture and exhibitions they design. Both Hecht and Colin have been awarded Royal Designers for Industry by the Royal Society for the Encouragement of Arts, Manufactures and Commerce.

Environment

Indoor

Country of Production

China

Preassembled

Yes.

Description

The Platform Tray fuses the function of Scandinavian design with Japanese artistry to form a stackable tray with a multitude of uses.

Material

The tray of the Platform Tray is made in ABS and the insert is made in laminated oak veneer.

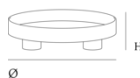
Cleaning & Care

The tray without the oak veneer insert is dishwasher proof. Clean oak veneer insert with a soft damp cloth and remove excess water with a dry cloth.

Platform Tray

Dimensions

Length: 30 cm / 11.75"
Height: 7,2 cm / 2.75"
Width: 30 cm / 11.75"
Diameter: 30 cm / 11.75"



Ready-to-ship

Grey
Dark Red
Dark Green
Blue-Grey



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